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PUBLICATION DESCRIPTION

INDUSTRIA ALIMENTICIA serves the food processors of the Latin Americas.

FIELD SERVED/DEFINITION OF RECIPIENT QUALIFICATION

INDUSTRIA ALIMENTICIA is published for Latin American food and beverage processors and manufacturers of meat, poultry, fish and seafood; dairy products; fruits, vegetables and prepared entrees; bakery and pastries including snacks and confection; beverages (carbonated and non-carbonated) including juice and soft drinks. Also served are distributors, agents and representatives, manufacturers of equipment and ingredients, and others allied to the field.

Qualified recipients include general management and administration, technical/engineering, production, sales and marketing, research and development, quality control, and other personnel allied to the field.

AVERAGE MONTHLY CIRCULATION: JULY 1, 2006 – JUNE 30, 2007

QUALIFIED CIRCULATION	Non-Paid	Paid	Total
Individual Subscription	9,842	-	9,842
Association/Group/Directory Lists	8,160	-	8,160
Rotated	-	-	-
Bulk Distribution	-	-	-
Single Copy Sales	-	-	-
TOTAL QUALIFIED CIRCULATION	18,002	-	18,002

NON-QUALIFIED CIRCULATION	Non-Paid	Paid	Total
Advertiser/Agency	-	-	-
Sales/File/Office/Return/Other	2,039	-	2,039
Trade Show/Convention/Special Event	189	-	189
TOTAL NON-QUALIFIED CIRCULATION	2,228	-	2,228

TOTAL PRINTED	20,230
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Please see the following pages for Recipient Classification, Subscription Source, Business/Industry and Job Title Classification, Geographical Distribution, Qualified Circulation by Issue, Additions and Removals by Issue, Subscription Rates, Explanation, Audit of Internal Records, and Affidavit.

