

	JANUARY/FEBRUARY CLOSES DEC 3	MARCH CLOSES FEB 1	APRIL CLOSES MAR 3	SPECIAL ISSUE CLOSES APR 1	MAY CLOSES APR 1	JUNE/JULY CLOSES JUN 2	AUGUST CLOSES JULY 1	SEPTEMBER CLOSES AUG 1	OCTOBER/NOVEMBER CLOSES OCT 1	DECEMBER CLOSES NOV 3
COVER THEME	AMI/FMI Meat Conference	SPECIAL NEW KROGER 125TH ANNIVERSARY	Inside Wal-Mart's Meat & Deli Business		IDDBA On-Floor Issue	Top 25 Retailers Report	Captains of the Deli (Supplier Profiles) NEW	SPECIAL NEW COSTCO: 20th Anniversary of their Meat Department	2008 Meat & Deli Retailer of the Year	1ST ANNUAL STATE OF THE INDUSTRY REPORT NEW
INSIDE THE BIG 10 RETAILERS NEW	Safeway		Business • Wal-Mart • Sam's Club • Neighborhood Markets		Publix	Supervalu	Meijer			HEB
INSIDE THE GROWING RETAILERS	Whole Foods	Giant Eagle	HyVee		Tesco	Target	Pathmark	Aldi	Harris Teeter	Schnucks
HOT DELI STRATEGIES	• Rotisserie • Trans-fat-free Cooking Oils	• Pizza • Wings	• Meal Kits • BBQ		Ethnic Foods: • Asian • Italian • Mexican	Building Breakfast Sales	• Hot Lunches • Soups	Hot Food Bars	Hot Dinners	Grilled Meats
COLD DELI STRATEGIES	Prepared Salads	• Sushi • Party Trays	• Dressings • Condiments		• Chips • Dips	• Salad Bar • Specialty Meats	• Desserts • Snacks	• Wraps • Sandwiches	Pre-Sliced Pegboard Meats & Cheeses	• Appetizers • Side Dishes
SPECIAL REPORT	Merchandising Meal: Kits	Hygiene Management Report	2nd Annual IDDBA Sandwich Report		5th Annual Maximizing Deli Sales Report	3rd Annual Driving Fresh Chicken Sales Report	Bacon Report	Branding in the Deli	• Imported Deli Meats • 2nd Deli Handbook	Carry-out Packaging Report
CHEESE STRATEGIES	Imported Cheese	Domestic Cheese	Pre-Sliced Cheese		Specialty Cheese	Ethnic Cheese	Condiments	Shredded Cheese	Cheese Spreads	Mozzarella Cheese
NATURAL & ORGANIC REPORTS	Natural & Organic Feature	Natural & Organic Report	Natural & Organic Feature		Natural & Organic Feature	Natural & Organic Feature	Natural & Organic Feature	Natural & Organic Feature	Natural & Organic Feature	Natural & Organic Feature
FRESH MEAT CASE STRATEGIES	• Bacon • Burgers	• Sausage Report • Hot Dogs	Ground Beef Products		Value-Added Meats	Fresh Pork	Hams	Fresh Pack Turkey	Premium Meats	Fresh Pack Chicken
WHITE PAPER SERIES NEW	Exclusive Research: Motivating Mom's Purchases at the Deli – Part 1: East Coast NEW	Building Takeout Salad Sales	Exclusive Research: Motivating Mom's Purchases at the Deli – Part 2: Midwest NEW		Natural Chicken White Pepper	Exclusive Research: Motivating Mom's Purchases at the Deli – Part 3: South NEW	Natural Beef White Paper	Exclusive Research: Motivating Mom's Purchases at the Deli – Part 4: West Coast NEW	Understanding the Baby Boomer	Exclusive Research: Co-Packing White Paper
FREE ADVERTISER BONUS	Bonus Distribution at Annual AMI/MEAT Conference			EXCLUSIVE 2ND ANNUAL IDDBA SHOW PLANNER Bonus Distribution at IDDBA Show		Free Ad Readership study				Free: Run a ½ page ad in December and earn a FREE AD!